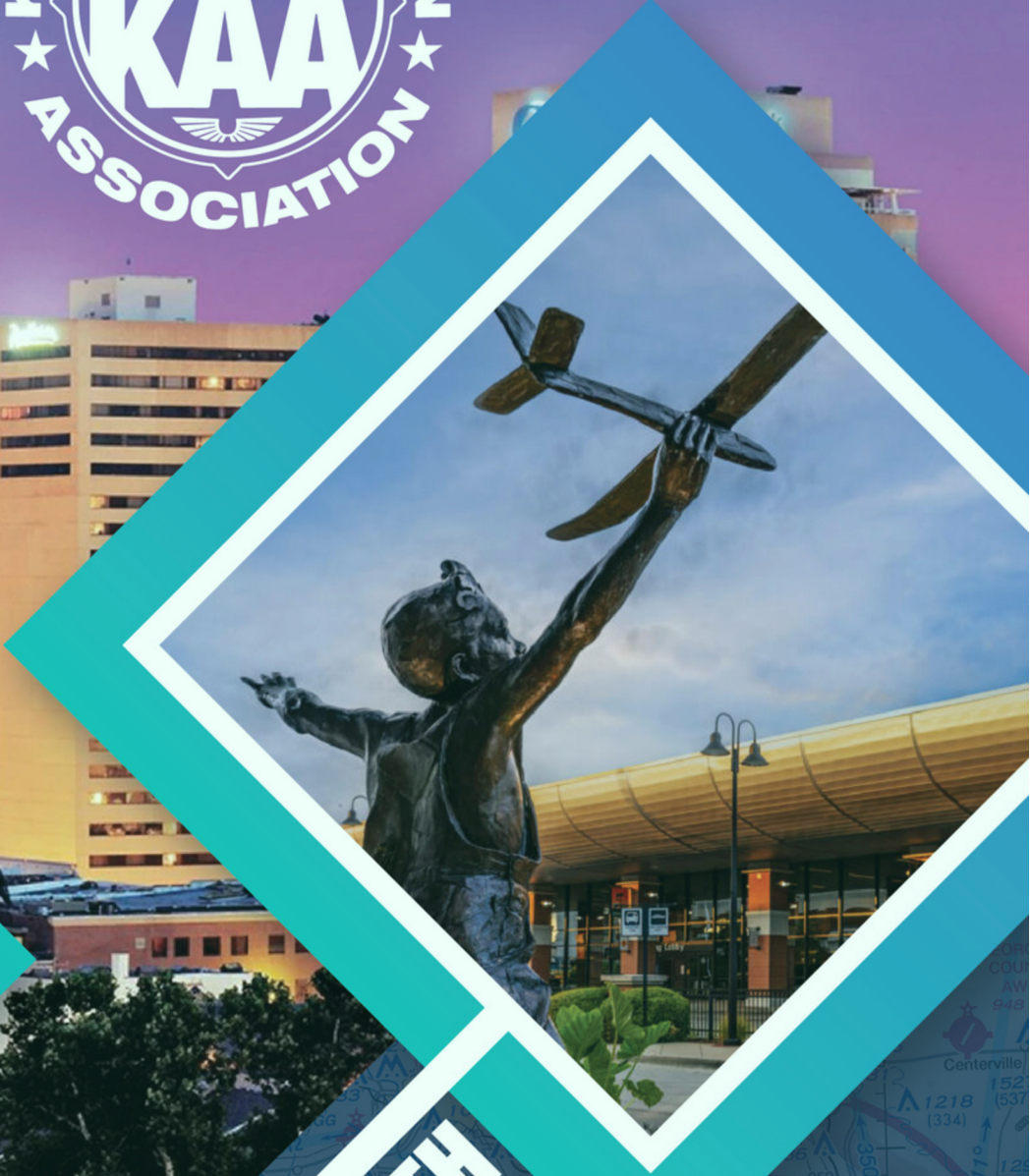


SPONSORSHIP PACKET



2024

45TH ANNUAL CONFERENCE



October 23-25
Hilton Downtown Lexington





2024 Fall Sponsorship Packages

Presenting Sponsor \$8,000

TAKEN

- Six (6) complimentary full conference registrations (value \$1,800)
- 15 Minute Presentation about your Company During Opening Ceremony (optional)
- 1 Prominent Exhibitor Package (Value \$900)
- Special branded/Logo Lanyards for all attendees (Value \$750)
- Logo printed on all conference materials
- Marketing Video displayed during the Conference (provided by Sponsor)
- Complimentary full-page ad in KAA Conference Brochure
- Reserved seating (8) & special recognition from the podium during daily conference events including the Presidents Luncheon – Meet and Greet with Guest Speakers.
- Advance social media recognition

Friend of Aviation \$500

- Advance social media recognition
- Special signage on display during all conference events
- Recognition in KAA Conference Brochure

SPONSOR NOW

Questions?

For Assistance with sponsorship, contact KYAirports@gmail.com or Todd Bloch at (601) 604-1148

Premier Sponsor \$5,000

(1 OF 2 AVAILABLE)

- Three (3) complimentary full conference registrations (value \$900)
- 1 Exhibitor Package (Value \$900)
- Logo printed on select conference materials
- Complimentary half-page ad in KAA Conference Brochure
- Reserved seating & special recognition from the podium during daily conference events.
- Advance social media recognition
- Special signage on display during all conference events, static and dynamic
- Option to place promotional item/marketing materials in participant bags

Contributing Sponsor \$3,000

(2 OF 4 AVAILABLE)

- Two (2) complimentary full conference registrations (value \$600)
- 1 Exhibitor Package (Value \$900)
- Complimentary quarter page ad in KAA Conference Brochure
- Advance social media recognition
- Special signage on display during all conference events, static and dynamic
- Option to place promotional item/marketing materials in participant bags

Supporting Sponsor \$2,000

- One (1) complimentary full conference registration (value \$300)
- 1 Exhibitor Package (Value \$900)
- Advance social media recognition
- Special signage on display during all conference events, static and dynamic
- Recognition in KAA Conference Brochure

Silver Wings Sponsor \$1,500

- Two (2) complimentary full conference registrations (value \$600)
- Advance social media recognition
- Special signage on display during all conference events
- Recognition in KAA Conference Brochure



2024 Fall Sponsorship Packages

Special Event Sponsorship Opportunities

OPENING RECEPTION SPONSOR \$2,000

Wednesday Night Meet and Greet

- One (2) complimentary full conference registrations (value \$600)
- Special branded host items at event (napkins, etc.)
- Advance social media recognition
- Special stage signage during Reception
- Recognition in KAA Conference Brochure

BREAKFAST BUFFET SPONSOR \$2,750

Thursday & Friday Morning

- One (2) complimentary full conference registrations (value \$600)
- Special branded host items at event (napkins, etc.)
- Advance social media recognition
- Recognition in KAA Conference Brochure
- Special Recognition from the podium

Presidents Luncheon Sponsor \$3,500

Thursday at Noon

- One (1) complimentary full conference registration (value \$300)
- Reserved table for (8)
- Meet and Greet & Photo Op with Guest Speaker
- 10 Minute Presentation about your Company and Welcome to Guest
- Special branded host items at event (napkins, etc.) and/or promotional item/marketing materials on table.
- Advance social media recognition
- Recognition in KAA Conference Brochure
- Special Recognition from the podium

KAA Aviation Celebration Sponsor Exclusive \$4,500

Thursday Night Event

- Catered Event with Cash Bars
- Three (3) complimentary registrations (value \$900)
- 1 Exhibitor Package (Value \$900)
- 10 Minute Presentation about your Company and Welcome to Guest
- Special branded host items at event (napkins, etc.)
- Complimentary half-page ad in KAA Conference Brochure
- Reserved seating at event for (8) (value \$400)
- Advance social media recognition
- Special stage signage during Celebration Event





2024 Fall Exhibitor Package

EXHIBITOR PACKAGE : \$500 MEMBER | \$900 NONMEMBER

- 1 pipe and draped space
- 1 6' table w/covering
- 1-2 Chairs
- Electricity available upon request
- Option to place promotional item/marketing materials in participant bags

Exhibit location will be determined by level of sponsorship as well as order of registration.

By sponsoring the 2024 KAA 45th Conference you will be able to:

- Reach over 100 airport directors, board members, managers, employees, consultants, and contractors.
- Receive recognition throughout the conference (signage, email, rolling PowerPoint presentations, the KAA website)
- Increase visibility for your company
- Build lasting relationships
- And increase your knowledge of the Kentucky's growing aviation industry